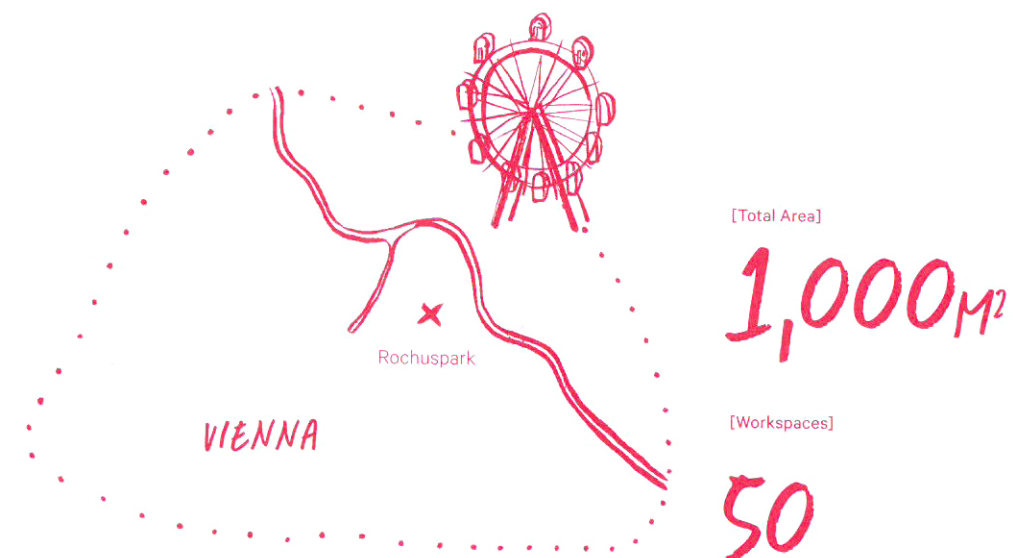


Rochuspark

[Name]

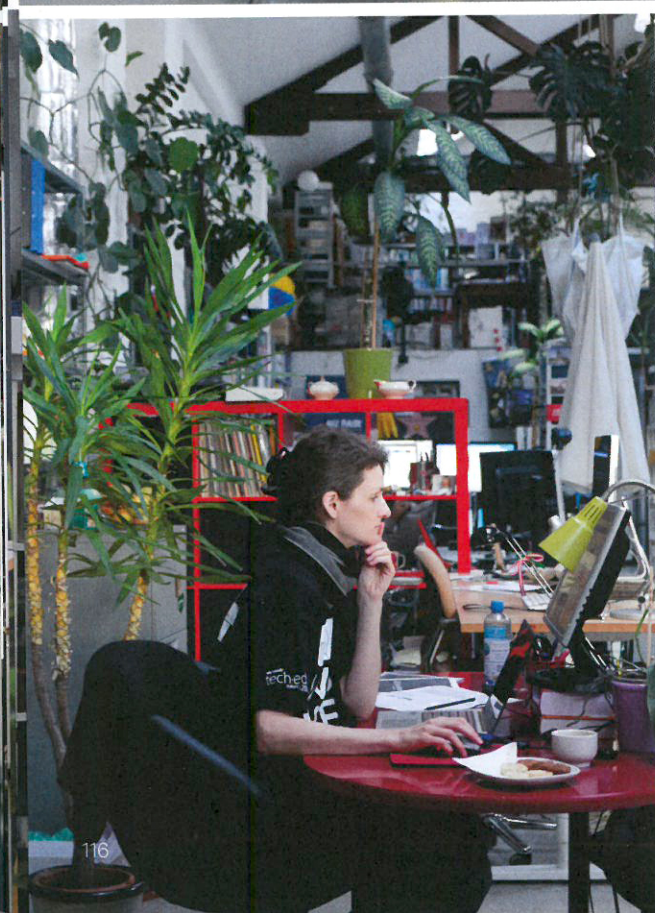
[Address] Erdbergstrasse 10, 1030 Vienna



[The Story] Rochuspark feels different from the rest of Vienna's coworking scene. Entering from the street, visitors pass Rochuspark's café, which is open to the public. Inside, the lounge has concrete floors, sofas, a small kitchen, foosball and table tennis. Natural light and potted plants between the desks give the open plan workspace the fertile feel of a greenhouse. It's a spot where good things grow. Rochuspark's cofounder, Michael Pöll, was inspired to build shared workspaces in Vienna fifteen years ago. 'It was Ally McBeal time,' he says. 'I wanted to create a space where people could work all day and party all-night. Now we've grown up and people just want to stay after work to be together.'

Current coworkers include photographers, entertainers, fashion designers and architects. There's a full recording studio in the basement. Several tenants have been at Rochuspark since it opened almost a decade ago, and there's a waitlist for desk space. Rochuspark is not meant to be a stepping stone for fast-growing startups. There are no flex desks. There is no official incubator. Rather, members engage in an instinctive, informal collaboration and mentorship. 'Sometimes money destroys organic systems of support,' says Mike. 'This is what I like most here. People do it naturally.'

[Links] Web: rochuspark.at Facebook: [konnexcc](https://www.facebook.com/konnexcc)



Face of the Space:

When he talks about the coworkers at Rochuspark, Michael Pöll gives off the powerful-but-playful energy of a proud patriarch. 'We are like a family first,' he says. 'People stay quite a long time.' Mike is a former economics teacher, and he is also the cofounder of Schraubenfabrik and Konnex Communities.

